

# CAREER CONNECTIONS

UNLV Career Services

SSC 301

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<http://hire.unlv.edu>

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## Hospitality & Business Marketplace Spans Two Days

In response to growing employer participation for the Hospitality & Business Marketplace career fair, the event will be held on two separate days in the Beam Hall Atrium. The Business portion takes place on Wednesday, October 10<sup>th</sup> with the Hospitality segment occurring on Thursday, October 11<sup>th</sup>. Both days will run from 10 a.m. – 3 p.m. Hospitality & Business Marketplace is a joint venture of UNLV Career Services, the William F. Harrah College of Hotel Administration, and the College of Business.

UNLV students and alumni will have an opportunity to personally interact with hiring representatives who are looking to fill a variety of positions. In order to create a positive first impression, professional dress is recommended for all attendees. Students and alumni are also encouraged to bring their resumes for recruiters to review. A current list of participating employers is available on the Career Services website at <http://hire.unlv.edu>.

## Employers Interviewing on Campus

The on-campus interviewing fall season begins October 1<sup>st</sup> and runs through November 30<sup>th</sup>. A sampling of employers visiting UNLV includes Frito Lay, Sherwin Williams, Ernst & Young, Starbucks Coffee, Boyd Gaming, Harrah's Entertainment, Lincoln Electric, and Janssen Ortho-McNeil Pharmaceutical. Students can take advantage of on-campus interviewing by registering with UNLV CareerLink at <http://hire.unlv.edu>. You can see a complete list of participating employers on our website as well.

## A Menu of Workshops Offered

UNLV Students will have plenty of workshops to choose from this semester. These sessions can add a career component to a class or student association's calendar of events. Please encourage those students you teach or work with to attend.

### **Resume, Interviewing & Dress for Success**

October 1, 11:30 a.m. – 12:45 p.m.

Student Union 205

November 6, 2:00 p.m. – 3:15 p.m.

Student Union 224

### **How to Choose a Major/Career**

October 8, 11:30 a.m. – 12:30 p.m.

November 8, 11:30 a.m. – 12:30 p.m.

Student Union 207

### **Top 10 List for Interview Success**

*Co-presented with UNLV Libraries*

October 16, 11:00 a.m. – 12:00 p.m.

November 15, 2:00 p.m. – 3:00 p.m.

Lied Library, Rhyolite Room

### **Networking for Career Success**

October 17, 1:30 p.m. – 2:30 p.m.

Student Union 218

### **Applying for a Job/Internship Online... the Right Way!**

October 24, 12:00 p.m. – 1:00 p.m.

SSC 301 (Career Services Office)

### **Marketing Your Masters and Ph.D to Employers**

October 25, 2:00 p.m. – 3:30 p.m.

Student Union 211

### **What to Expect Your First Year on the Job**

November 28, 11:30 a.m. – 12:30 p.m.

Student Union 219

## Employer Spotlight Boyd Gaming

### ***Creating a Pipeline for Talent***

The Boyd Gaming footprint is prevalent throughout the UNLV community. Sam Boyd Stadium, the William S. Boyd School of Law, and the Boyd Dining Room Complex and Instructional Kitchens are evidence of the company's involvement. A \$1.2 million gift from Bob Boughner, President and Chief Executive Officer for Boyd Gaming's Echelon Resorts to establish the Bob Boughner Career Services Center in the William F. Harrah College of Hotel Administration is the most current commitment to the University. With its line-up of properties across the country and future projects under way, Boyd Gaming will be focusing on its college recruiting program.

Kathy Caudell is the Director of Workforce and Diversity and is responsible for building such recruiting relationships. Caudell states, "We are working on internships with the gaming, hotel, and food and beverage departments and currently have two students interning with us at properties locally. Internships and Management Training are areas we are focusing on to strengthen our recruiting efforts. Lynette Chaudoin, Administrator of Workforce & Diversity adds, "There is an opportunity to convert from intern to full-time employee once a student graduates." Boyd Gaming also has properties in Illinois, Indiana, Louisiana, Mississippi, Florida, and New Jersey. Chaudoin says, "Even if a student is not interested specifically here in Las Vegas, we have opportunities across the country." Caudell points out other activities, saying, "Boyd Gaming is a strong participant in the annual Career Day and the Hospitality and Business Marketplace in October. We also post our positions on UNLV [CareerLink](#), and work with a variety of people at the school." Caudell sees the need of recruiting from UNLV from a broader perspective as well. "With the current and future labor market we have in Las Vegas, the need to attract talent from a diverse set of resources is critical. Most employers realize that UNLV provides one of the major pipelines for building talented staff, whether at the entry, supervisory, or management level. We have positions opening up now and into the future for students and graduates in the hotel, food and beverage, finance, gaming, and other administrative areas."

### ***Echelon – A Collaborative Effort***

The Las Vegas skyline will experience another dramatic change with the addition of Echelon, a collection of fine hotels and resort amenities. Boyd Gaming has formed strategic partnerships with Morgans Hotel Group, Shangri-La Hotels and Resorts, AEG Live, and General Growth Properties to develop Echelon.

The destination will have five distinct hotels which include Hotel Echelon, Suites at Echelon, Shangri-La Las Vegas, Mondrian Las Vegas, and Delano Las Vegas. Gus Tejada, Vice President of Sales for Echelon and a 1989 UNLV Hotel College graduate, describes Echelon as "A master planned project which will feature five unique hotel brands, each with their own distinct sensibility. Echelon is a confluence of different experiences that come together via a master planned and integrated resort." Guests will be able to enjoy a variety of amenities including 200,000 square feet of pools and outdoor gardens, over 30 dining and nightlife venues, 750,000 square feet of meeting and convention space, a 4,000-seat and a 1,500-seat theater, a retail promenade of 300,000 square feet and 140,000 square feet of casino space. A unique and special feature of Echelon will be the five hotels, which will offer guests a more intimate experience with superior access and visibility. Tejada explains, "There is an arrival entrance and arrival statement for each hotel."

Echelon will be unveiled during the third quarter of 2010. A project with the magnitude of Echelon requires the hiring pipeline to continue to run through UNLV. Tejada states, "With a project of this size, we are going to have a great demand for qualified applicants. To that point, we are going to be aggressively pursuing UNLV students and alumni to fill positions at Echelon."

## **Career Advisory Council Update – "Learning for Success in the 21<sup>st</sup> Century"**

*By Dave James, Vice Provost for Academic Affairs and Jeff Jablonski, Assistant Director of General Education*

A group of 100 faculty, staff, students, and employers including Clark County School District, Las Vegas Review Journal and MGM MIRAGE – CityCenter participated in a retreat to consider how to develop and implement learning outcomes that would apply to all of UNLV's graduates. Participants identified 21 outcomes that included effective communications, global and cultural understanding, information processing and modeling, ethical functioning in society, teamwork, quantitative skills, and knowledge of sciences, the environment and the arts. Working groups will be formed to develop recommendations into curriculum reform proposals that will be considered for adoption by the university. UNLV welcomes continued employer participation throughout this process.

## Success Stories



### *Students Utilizing Career Services*

Career Services strives to build relationships with advising centers across campus as a way to connect with students. Computer science major Jia Tse learned about Career Services from the College of Engineering Advising Center, which started a series of many contacts.

Tse set up career counseling appointments to discuss topics such as job search techniques and interviewing. He felt that these sessions helped him prepare to meet with employers, stating, "I received a lot of guidance and techniques for job searching."

***"I liked the mock interview session because it gave me a feeling of what a job interview is like. When I went to the interview for my current job, I felt well prepared."***

Tse was also proactive by attending Career Day every year since he was a sophomore. He became more involved in the event, volunteering to be a Student Host. "Being a Career Day host provided a rich experience. I had the opportunity to interact with potential employers. It's a good way to get started and see what's out there."

Tse took advantage of other resources in Career Services, using *Backpacks to Briefcases* as a guide to create his resume and registering with UNLV [CareerLink](#) to connect with employers posting positions. His actions paid off as he recently accepted a position with the Las Vegas Valley Water District as an Associate Data Resource Analyst.

Tse is excited to be utilizing his education and skills as he launches his new career. "I believe when it comes to job searching, the more you know, the better advantage you will have. I definitely appreciate everything Career Services has done for me."



## Dates to Remember

### Hospitality Employer Panel

Thursday, September 27<sup>th</sup>, 10:00 a.m. – 11:15 a.m.  
TBE A107 (Engineering Complex)

### Pre-Marketplace Resume Review Day

Thursday, October 4<sup>th</sup>, 10:00 a.m. – 3:00 p.m.  
Beam Hall Atrium

### Business Marketplace Career Fair

Wednesday, October 10<sup>th</sup>, 10:00 a.m. – 3:00 p.m.  
Beam Hall Atrium (BEH)

### Hospitality Marketplace Career Fair

Thursday, October 11<sup>th</sup>, 10:00 a.m. – 3:00 p.m.  
Beam Hall Atrium (BEH)

### On-Campus Interviewing

October 1<sup>st</sup> – November 30<sup>th</sup>  
Career Services Office, SSC 301

### Business Employer Panel

Monday, October 29<sup>th</sup> and Thursday, November 1<sup>st</sup>  
7:00 – 8:30 p.m., Student Union 207

## On-Going Services

### Walk-in Hours

For resume and cover letter critiques, and assistance with UNLV [CareerLink](#).

Mondays and Tuesdays 9:00 a.m. – 11:00 a.m.

Wednesdays and Thursdays 1:00 p.m. – 3:00 p.m.

### DISCOVER Groups

DISCOVER is a computerized career assessment that profiles students' interests, abilities, and values. These elements are then connected to potential career/major areas.

### Myers-Briggs Type Indicator

A personality assessment available through an individual appointment.

### Other Services

UNLV [CareerLink](#) online recruiting system

Career Counseling by appointment

Video-taped Mock Interviews

*Backpacks to Briefcases* Career Planning Handbook

Career Resource Center

# Career Experience Corner

By Paul Carpino, Employer Outreach and Internship Coordinator



## Helping Students Find the Right Internship

Students often ask me how to find the right internship to help launch their careers. First, let me stress the amount of time necessary to research and apply for an internship. The process can take from one semester to up to one year. Many students are disappointed when they discover they have waited too long to begin the process and then have to settle for whatever opportunities are still available. Those “last minute opportunities” may not be the best fit for the student’s career path.

The first internship search resource is the UNLV [CareerLink](http://hire.unlv.edu) website, <http://hire.unlv.edu>. Internship opportunities come into this site on a daily basis for all majors. A search agent may be set up to stay current with internship postings. Also, the [CareerLink](http://hire.unlv.edu) database may contain key employers that could offer a fine internship but have none posted on [CareerLink](http://hire.unlv.edu). That strategy would require an appointment with the Internship Coordinator at the UNLV Career Services Center. While visiting UNLV Career Services, students can also get help with resumes, cover letters, and interviewing skills.

Most faculty and staff are well connected to certain local businesses and individuals in the student’s area of study. This resource could be strong in the quest for an internship in other parts of the country. Encourage the student to leverage their network of family, friends, and former employers. A simple contact inquiring about a possible internship could open the right door to success. The UNLV Career Fairs are also an excellent resource for finding a great internship. Those events include Hospitality & Business Marketplace in the fall, Career Day and the Internship/Summer Job Fair in the spring. My favorite internship search technique is to research the best individuals or organizations in a chosen field and approach or “pitch” them on taking in an intern. No matter what search resource a student uses to find the right internship the bottom line question is, “Do I want to be hired on with this employer after the internship ends?” If the answer is “Yes,” the student has found the right internship opportunity.

### Reminder



Post your on-campus opportunities for students on UNLV [CareerLink](http://hire.unlv.edu) – <http://hire.unlv.edu>

## Career Services Open House Goes Back in Time



Career Services held its second annual open house on August 21<sup>st</sup>. Approximately 120 faculty and staff members enjoyed refreshments from Starbucks and Sodexo, and a walk down memory lane, complete with music from the 50’s and 60’s as well as memorabilia displays. At left, a timeline highlights the evolution of UNLV Career Services. At right, retired Career Day jerseys are displayed.



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