

CAREER CONNECTIONS

UNLV Career Services

SSC 301

895-3495

<http://hire.unlv.edu>

2005/2006, Issue 5

Career Day 2006 is Coming!

Wednesday, March 1st • 10:00 a.m. – 3 p.m. • Thomas & Mack Center



Career Day Host Program Provides Valuable Experience

Students will have an opportunity to network with many employers at Career Day 2006, but they can enhance their experience even more by becoming a Career Day Student Host. Students will be matched up with several employers and assist them throughout the day. Hosts can demonstrate their communications skills, while leaving lasting positive impressions with recruiters. Hosts are also invited to the reception following Career Day, and are formally recognized at this event, which is attended by employers, department deans, and chairs. There is a formal application process and training sessions for the host program. Being a Career Day Student Host provides valuable experience and networking opportunities. Interested students can download an application at <http://hire.unlv.edu>

Wide Variety of Employers Attending

Career Day 2006, co-sponsored by UNLV Career Services and CSUN, will once again be a showcase event for UNLV students and alumni to network with employers from a wide variety of industries. "Bring Your Future to Light" is this year's theme and reflects the excitement and anticipation that accompanies an individual's journey into a career. The theme was again developed out of a student focus group.

Last year's Career Day proved to be a success, as 160 employers participated, but the numbers for this year's event are shaping up to be even stronger. As many as 200 employers are expected to recruit at Career Day 2006 for both full-time and internship opportunities.

An updated list of attending organizations and a student preparation tip-sheet are available at <http://hire.unlv.edu>

We all know how important it is to make a positive, face-to-face connection with a person who makes hiring decisions. In a world of online applications, it's one way for a student to distinguish him or herself. As faculty and staff members, you can encourage students to attend Career Day and help facilitate this vital personal connection. Feel free to make a formal announcement in your class, or integrate Career Day into your daily conversations and interactions with students.

Employer Spotlight

Enterprise Rent-a-Car

Just as UNLV has grown and matured, so has Enterprise Rent-a-Car. In fact, both will celebrate their 50th anniversary next year. Enterprise, North America's largest rental car company, has more than 6,500 locations with offices in the United States, Canada, Germany, Ireland, and the United Kingdom. Francine Mazza, group recruiting manager for the state of Nevada, has progressed right along with Enterprise. After graduating from college in 1992, Mazza started out as an entry-level management trainee. "I moved up the ladder both in rental and then in human resources, and my current responsibility is staffing all of our Nevada rental branches with part-time and full-time employees, as well as interns."

Enterprise has been in the silver state since just 1984, but has experienced significant growth, and is now operating more than 50 offices statewide. UNLV and Enterprise have enjoyed a strong and mutually beneficial relationship throughout the years. Mazza not only serves on the Career Advisory Council for UNLV, but she also serves on the Marketing Advisory Board, and the Dean's Advisory Board for Liberal Arts. She also has been a recipient of the UNLV Student Life Support Award. In addition, she has played a role in Enterprise reaching out to the UNLV athletic department. "We're involved with the 'CARS' program, which is a collaboration with the athletic department. Enterprise also has internship and scholarship opportunities for all UNLV students," said Mazza.

A healthy company with a commitment to campus recruiting and involvement results in many opportunities for UNLV students.

There are a variety of options at Enterprise for students and graduates. "UNLV students are eligible for part-time employment and the internship program. Once they graduate, we offer the management training program. If someone has an accounting or finance degree, they might start off in our administrative office as an entry-level accountant, with the possibility of working up to a business manager or controller." Mazza examines experiences beyond the major when assessing the marketable qualities of a student. "We'll look for candidates for the rental side of our business that have previous customer service, retail or sales experience. We also look for leadership skills shown through involvement such as being president of a campus organization or captain of an athletic team."

Being a member of the Career Advisory Council has been both fulfilling and beneficial for Mazza, as it has allowed her to connect with UNLV students in different forums. "We try to get out there and educate students on how to successfully attend a career day and an on-campus interview, as well as how to network and how to build a foundation, so when it's time to transition into a career, they are ready. Being involved with the Career Advisory Council has really helped me to accomplish this."

Career Advisory Council Update

The Career Advisory Council continues to forge ahead with its mission and objectives, having met again on November 4th. A majority of the time was spent outlining the Rebel Internship Program, Rebelⁱ, to employer members. Feedback was very positive, and employers on the council are excited to participate in the launch of Rebelⁱ, which takes place this semester (see back page for full details). A "Round Robin" also took place, in which employer members had the opportunity to give updates on their companies and recruiting needs.

The next Career Advisory Council meeting will take place on Friday, March 24th from 7:30 a.m. – 9:00 a.m. in the Thomas & Mack Redd Room.

Success Stories

Students Utilizing Career Services

Jose Felix first became aware of Career Services at the beginning of his freshman year during an information fair outside of the MSU. Being unsure of his career direction, he followed up with the material he received and has since connected with Career Services multiple times. "For the first two semesters, I wasn't really sure what major to go into or what to do after college." Felix took the DISCOVER assessment to begin to get an idea about his career interests. "I remember it being really helpful." He also took advantage of the Career Resource Library, as well as Career Services' publication *Backpacks to Briefcases*, focusing on the 4-Year Success Checklist. "That section really stood out to me."

Felix has definitely seen progress since first visiting Career Services. "When I first walked in, I had no idea what I was doing. I was hoping to graduate with a degree, and get a job, although I didn't know what kind of degree or job. Coming to Career Services truly moved me towards my career path, which is accounting. It's also allowed me to be open to other possibilities. I just got elected president of my fraternity this past semester. I'm really using that position to grow and to create my network." Felix plans to continue utilizing Career Services, as he prepares to enter the accounting field. And he encourages other students who may be struggling with their career direction, simply stating, "Get on it right away."

On-Campus Recruiting

Fall 2005 saw a large number of employers visiting the UNLV campus, and the trend is expected to continue for spring 2006.

There were 76 unique employers who conducted a total of 438 interviews with UNLV students and alumni.

Interviews are held in rooms located in the Career Services facilities in SSC 301. Students and alumni need to be registered with UNLV [CareerLink](http://hire.unlv.edu) at <http://hire.unlv.edu> in order to participate in on-campus interviewing. Once registered, candidates can apply for positions and schedule interviews online. In addition to interviews, employers may choose to hold information sessions in order to highlight their organization's history, growth, culture, and career opportunities.

On-Going Services



Walk-in Hours

For resume and cover letter critiques, and assistance with UNLV [CareerLink](#).

Mondays and Tuesdays 9:00 a.m. – 11:00 a.m.

Wednesdays and Thursdays 1:00 p.m. – 3:00 p.m.

Fridays Noon – 2:00 p.m.

Group Internship Counseling Sessions

Tuesdays 1:00 p.m. – 2:30 p.m.

Fridays 10:00 a.m. – 11:30 a.m.

DISCOVER Groups

DISCOVER is a computerized career assessment that measures students' interests, abilities, and values.

These elements are then connected to potential career/major areas.

Other Services

Career Counseling by appointment

Video-taped Mock Interviews

Backpacks to Briefcases Handbook

Career Resource Library

Career Computer Lab

Spring Calendar of Events

Interview Savvy Panels

Non-Technical – Wednesday, February 22

1:00 p.m. – 2:30 p.m., MSU 201

Technical – Monday, February 27th

11:30 a.m. – 12:30 p.m., TBE A107

Liberal Arts – Monday, February 27

3:30 p.m. – 6:00 p.m., Marjorie Barrick Museum

How to Make the Most of Career Day 2006

Workshop – Thursday, February 23

1:00 p.m. – 2:00 p.m., MSU Fireside

Resume Days

Tuesday, February 21 and Wednesday, February 22

11:00 a.m. – 1:00 p.m., MSU Counter (under the stairs)

On-Campus Recruiting

February 21 – April 28 (See UNLV CareerLink)

Career Day 2006

Wednesday, March 1, 10:00 a.m. – 3:00 p.m.

Thomas & Mack Center

CAREER EXPERIENCE CORNER



Rebelⁱ Inspire. Ignite. Intern.

UNLV Career Services has launched a campus-wide internship program known as **Rebelⁱ**. The program is designed to connect employers with talented UNLV students to create a quality internship experience.

The Details

Rebelⁱ is a structured, non-credit internship program offered through Career Services. It is designed for students who are not receiving academic credit for their internship experience. The program is a free service, and students will not receive a grade.

How to Get Started!

- Students meet with an academic advisor or a career counselor to complete the Internship Readiness Quiz. The quiz may also be obtained at hire.unlv.edu.
- If a student is ready for an internship, based on the quiz results, he or she can visit Career Services for resume, cover letter, and internship search assistance.

The Benefits

- Develop a competitive edge over other candidates in the hiring process.
- Increase the likelihood of receiving an employment offer upon graduation.
- Potentially improve initial salary offer.
- Broaden the student's career knowledge and can strengthen the career decision.
- Socialize the student to the world of work including developing an understanding of ethics and professionalism.
- Reinforce classroom learning and assist the student in going from simply knowing something to being able to apply the knowledge.
- Expose the student to everyday work life to assist the student in developing a realistic picture of what **er** will actually be like.

For more information on Rebelⁱ, please contact:
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For feedback or questions regarding this newsletter, please contact the editor:

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